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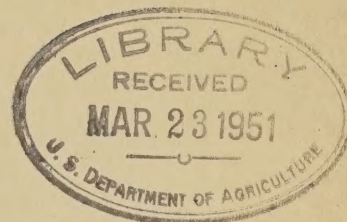
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UNITED STATES DEPARTMENT OF AGRICULTURE

Bureau of Agricultural Economics



CROP AND MARKET NEWS
BROADCASTING SCHEDULES

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A review of the Market News Service by Radio
and the schedules of broadcasting of
stations having agricultural
programs

Washington, D. C.
January 1, 1926

UNITED STATES DEPARTMENT OF AGRICULTURE

Bureau of Agricultural Economics

CROP AND MARKET NEWS BROADCASTING SCHEDULES.

When the Experimental Radio Market News Service was announced on December 21, 1920, those in the Division of Information of the Bureau of Markets who were directing the new activity hardly anticipated the wonderful possibilities of radio broadcasting as we now know it.

A laboratory transmitter at the U. S. Bureau of Standards on a 400 meter wave length, a few enthusiastic amateurs within a hundred miles of Washington and a 5 P. M. schedule of about 500 words by radio telegraph composing what was called the "Radio Marketgram" constituted the elements of the experiment. The idea was that the amateurs would copy the marketgram and turn it over to the newspapers in their own towns or give copies to the banks or stores to be posted on bulletin boards. In every way it was a kind of laboratory experiment.

The practical results of this first experiment could hardly be called conclusive, but they did give encouragement to those in charge of it to push on in the quest of more and more evidences of the possible usefulness of this new electrical wonder. On April 7, 1921, an announcement was made that arrangements had been made with the Air Mail Radio Service of the Post Office Department for the transmitting by "wireless" of market reports several times a day from the Post Office Stations at Washington, D. C., Bellefonte, Pennsylvania, St. Louis, Missouri and Omaha, Nebraska.

Assuming an effective radius of audibility of 300 miles about each station, licensed amateurs in the areas covered were enlisted to copy the reports and to furnish them to shippers' associations, county agents, State Bureaus of Markets, Farm Bureaus and other agricultural agencies, banks, newspapers and local telephone exchanges. A considerable number of licensed operators offered to copy the reports and some distribution resulted.

By the first of January, 1922, the market reports were being relayed and broadcast by radio telegraph from seven of the Post Office Stations in a chain extending across the country.

During 1921, following the quest still farther, the Radio Market News Service furnished its reports to three of the then very few radio telephone broadcasting stations for dissemination. The radio experts had said that the amateur's receiving set would tune in the voices on radio as well as the code signals and the amateurs were listening for the "voices on the air." A few sets had appeared on the market and so the market reports by radio telephone were assured of an audience, small it is true, but interested, partly because of the character of the information and partly because of the novelty.

The sudden rush of interest in radio, the demand for broadcasting stations by people who saw the possibilities of service, of publicity or of the novelty of talking to or entertaining large numbers of people at distant places and the frenzied attempt to supply the demand for receiving sets and parts to build them precipitated upon the Market News Service of the Department an avalanche of requests for privilege to broadcast the weather, crop and market reports and other agricultural information. From the three experimental schedules in 1921 the number of specially licensed stations grew by leaps and bounds.

Hundreds of stations asked for the privilege of handling agricultural reports, most of which had to be refused because of the fact that they were located at points remote from the market news branch offices on the leased wire system which carries the reports back and forth across the country. No funds could be diverted to pay for telegrams to the new broadcasting stations and few of the stations themselves could stand the expense.

In each of the cities where market news work has been conducted, arrangements were made with one or more stations to broadcast information supplied by the branch offices. The number grew and the quality of the service expended until today well-established schedules of weather, crop and market reports are broadcast from more than a hundred of the stations in all parts of the country.

Increased power and improved broadcasting, together with better receiving sets, will do much to aid in establishing the permanency of the use of radio for the benefit of agriculture. No elaborate arguments are necessary to prove its case. One station alone in a period of three months broadcasting of market and weather reports received more than 3,000 letters of commendation from farmers, country banks, shippers of livestock and small merchants in the towns in twelve agricultural States surrounding the station.

Of 1,458 radio stations of all sizes licensed to broadcast since broadcasting began, only 536 remain active at this time, (January 1, 1926). Many of the less active stations in the list will doubtless discontinue, and interference among stations will gradually be eliminated.

The near future will undoubtedly see a relative high percentage of radio sets on farms. Already in some States there are sets on 25 to 40 per cent of all farms. Estimates made in 1923-1924, and in 1925 indicated 145,000 sets, 365,000 sets, and 553,000 sets on farms in the order of the years mentioned. At this rate of increase there are probably close to a million sets on farms as this is being written.

Farmers by reason of their isolation have usually bought the best sets available. They have bought sets as a rule, more selective, more capable of getting distant stations than has been necessary for use in the cities to get the local broadcasting. In 1923 the average cost of radio sets on more than a 1,000 farms widely scattered over the country was \$175. Today better and more easily operated equipment can be bought for half this amount.

Thus the plaything of the scientists, the electrical wonder of the age has become the hired hand on American farms, a veritable "Mercury, the Messenger of the Gods."

The schedules on the pages that follow are correct as of the date of this circular. As the seasons for the different commodities change there will be minor changes in the programs of material furnished to the broadcasting stations.

The time given in the various schedules is the local time for the zone in which the station is located. Listeners in zones east or west of that in which the station is located will have to allow for the differences in time.

The Bureau endeavors to keep in touch with the radio stations that broadcast programs of crop and market news, and will be glad to answer inquiries relative to this phase of the Market News Service.

J. C. Gilbert,
Specialist in Market News and Radio.

James Buchanan, President of the United States
Washington, D. C.
April 1, 1859

Dear Sir:
I have the honor to acknowledge the receipt of your letter of the 28th inst. in relation to the proposed sale of the land in the District of Columbia, and in reply to inform you that the same has been forwarded to the proper authorities for their consideration.

I am, Sir, very respectfully,
Your obedient servant,
J. M. Smith

Very respectfully,
J. M. Smith
Secretary of the Interior

Very respectfully,
J. M. Smith

CROP AND MARKET NEWS BROADCASTING SCHEDULES.

<u>Broadcasting Station</u>	<u>Time</u>	<u>Matter Broadcast</u>
Alabama - Auburn Polytechnic Institute Station API - 248 Meters		Plans to begin a service program of market news and agricultural talks early in February, 1926.
Arkansas - Fayetteville University of Arkansas Station KFMQ - 299 Meters	Monday 7.30-8.00 p.m. Thursday 8.00-9.00 p.m.	Farmers' Night Program - Lectures by members of Agricultural Faculty Weekly Program Extension Lectures
California - Los Angeles Evening Express Station KNX - 337 Meters	Tuesday 1.00-2.00 p.m. Alternate Thursdays 11.00 a.m.	Garden Talks Nature Talks
California - Oakland General Electric Company Station KGO - 361 Meters	Daily 12.30 p.m. 7.08 p.m. 7.25 p.m.	Weather forecast for California, Washington, Oregon, Nevada and Idaho. - Ditto. San Francisco Livestock market, dairy products market, poultry, fruits and vegetables, wool market report. News items.
California - Oakland Tribune Publishing Company Station KIX - 508 Meters	Daily 7.00-7.30 p.m. Wednesday 8.00-9.00 p.m.	General survey of local produce markets. Weather report Agricultural Talks - University of California Agricultural Faculty
California - San Francisco Hale Brothers Company Station KFO - 428 Meters	Daily 7.30-8.00 p.m.	Deciduous Fruit Auction Reports. Special articles. Crop reports when released
Colorado - Denver General Electric Company Station KOA	Daily 11.45 a.m. 12.00 noon Weekly Monday 11.50 a.m. and 6.15 p.m.	weather report Fruit and vegetable report, carlot shipments, prices, livestock report, Chicago, Denver, Kansas City, Omaha, Grain and cotton markets. Honey report twice monthly on day received. Grain Market Review

<u>Broadcasting Station</u>	<u>Time</u>	<u>Matter Broadcast</u>
Connecticut - Storrs Conn. Agricultural College Station WCAC - 275 meters	Monday Wednesday Friday 7.25 p.m.	Summary of Potato & Egg Markets prices at six Xonn. markets.
D. C. Washington U. S. Navy Station NAA - 435 Meters	Daily 12.25 p.m. Noon	Quotation service on Fruits and Vegetables Dairy Products, Grain Livestock, Chicago at Eastern markets
D. C. Washington Radio Corporation of America Station WRC 469 meters	Tuesday 6.45 p.m.	Market service for consumers regarding supplies, conditions, etc.
D. C. Washington Chesapeake & Potomac Tel. Co. Station WCAP - 469 Meters	Friday 7.00 p.m.	Market Service for consumers regarding supplies, conditions, etc.
Florida - Jacksonville City of Jacksonville Station WTAX - 337 Meters	Daily 7.45 p.m.	Reports on the marketing of principal Florida vegetables and fruits
Florida - Miami Elec. Equipment Co. Station WQAM - 263 Meters	Daily 10.00 a.m. 7.00 p.m.	Cotton Market Report - New York and New Orleans open and close and Atlantic and other spot markets
Georgia - Atlanta Atlanta Journal Station WSB - 428 meters	Daily 12.05 p.m. 12.55 p.m. 2.30 p.m.	Cotton report Weather report Closing Cotton, Grain Produce Markets
Idaho - Boise Independent School Dist. Station KFAU - 278 Meters	Daily except Saturday & Sunday 4.00 to 4.45 p.m.	U. S. Dept. Agriograms Livestock & Wool Markets Weather Forecasts Agricultural & Home Economic Talks Crop Reports

<u>Broadcasting Station</u>	<u>Time</u>	<u>Matter Broadcast</u>
Illinois - Chicago Westinghouse Elec. & Mfg. Co. Station KYW - 535 Meters	Daily 10.00 a.m. 10.30 a.m. 11.00 a.m. 11.20 a.m. 12.00 Noon 1.00 p.m. 2.15 p.m. 6.00 p.m. 6.00 p.m. Wed.-Fri. & Saturday	Trading reports on the Chicago Board of Trade. Grain markets Condensed Chicago livestock market, dairy products, Fruits and Vegetables. Summary of marketing live- stock, Fruits and Vegetables. Dairy Products, Grain Mill feed and Hay Markets
Illinois - Chicago Daily Drivers Journal Station WAAF - 278 Meters	Daily 8.40 a.m. 10.45 a.m. 12.30 p.m. 12.45 p.m. 3.00 p.m. 4.30 p.m.	Chicago hog market and estimated livestock reports. Weather report. Early summary of Cattle, hog, sheep market receipts. - Weather report. Complete livestock summary. Advance estimates. Outside livestock markets. Omaha, Kansas City, East St. Louis, St. Joe. Mo. Summary of Outside Markets Eastern Meat Trade Report
Illinois - Chicago Sears Roebuck & Company Station WLS - 344 Meters	Daily 9.00 a.m. 11.00 a.m. 12.00 Noon 2.00 p.m.	Announcements of Farm Program for the day. Live stock re- ceipts, Chicago Hog Market. Weather forecast, Farm News. Chicago Poultry, Butter and Egg markets. Chicago cattle, hog, and sheep prices. Indian- apolis and Peoria livestock markets. Advance estimates. Farm Program; Weather report, Market Summary, Farm Talks. Closing market reports on Grain, livestock, dairy and poultry products, fruits and vegetables. Hay and Mill feed - (Wool report once a week.)
Illinois - Chicago Chicago Tribune Company Station WGN - 370 Meters	Daily 12.00 Noon	Agricultural Talks

<u>Broadcasting Station</u>	<u>Time</u>	<u>Matter Broadcast</u>
Illinois - Chicago Radiophone Broadcasting Corporation Station WHT.	Daily 11.45 a.m. 12.35 p.m. Noon 12.45 p.m.	Weather report. Chicago mar- kets on - butter & eggs, and live and dressed poultry. Produce market, Veterinary suggestions Stock Feeding Lectures Chicago Live Stock Markets.
Illinois - Urbana University of Illinois Station WRM - 273 Meters	Tuesday 7.00 p.m.	Farm Talks by - Agricultural College Faculty
Indiana - W. Lafayette Purdue University Station WBAA - 273 Meters	Daily 9.50 a.m. Fridays 7.15 p.m.	Indianapolis Live Stock Re- port. Agriograms when received Agricultural talks by College Faculty
Iowa - Ames Iowa State College Station WOI - 270 Meters	Daily 9.30 a.m. 12.30 p.m. 12.45 p.m. 9.30 p.m. Weekly-Mondays 7.30 p.m.	Weather report Weather report, livestock markets, Chicago, So. Omaha, Sioux City Farm Talks - College Faculty Weather report Agricultural Talks
Iowa - Clarinda A. A. Barry Seed Co. Station KSO - 242 Meters	Daily 12.30 p.m. 7.15 p.m.	Agricultural Talks Agricultural Talks
Iowa - Davenport Palmer School of Chiropractors Station WOC - 484 Meters	Daily 12.15 p.m. 1.15 p.m. 2.00 p.m. Tuesdays 7.00 p.m.	Weather report - Farm talks Time Signals (Saturday 12.55 p.m.) Grain, Livestock, Butter & Egg market Farm talks
Iowa - Des Moines Bankers Life Company Station WHO - 526 Meters	Daily 9.45 a.m. 12.00 Noon 2.00 p.m.	Weather reports Weather reports - Farm talks livestock mkts - Grain market Agriograms (Monday & Thursday) Weather report
Iowa - Shenandoah Henry Field Seed Company Station KINF - 266 Meters	Daily 12.30 p.m. 3.00 p.m. 7.00 p.m.	Weather report & Agri. Talks Weather report & Agri. Talks Agri. & Horticultural Talks

Broadcasting Station	Time	Matter Broadcast
Iowa - Shenandoah May Seed & Nursery Co. Station KMA	Daily 11.30 a.m. 6.00 p.m.	Weather reports. Mkts. Rpts. Market reports and farm talks
Iowa - Sioux City Davidson Bros. Station WEAU - 275 Meters	Daily 12.30 p.m.	Daily talks on farm problems
Kansas - Manhattan Kansas State Agri. College Station KSAC - 340 Meters	Daily 9.00 a.m. 9.55 a.m. 12.35 p.m. 4.35 p.m. 6.30 p.m.	"Rural School Program" Music - Talks - Agricultural Primer - Calisthenics "Housewives half-hour" Readings, Talks, Receipts, etc "Noon-day program" - Readings Talks - Question Box - Radio talks "Matinee Programs" - Home study Women's Club Programs - Sport returns "College of the Air" - Market Review - Talks - Home Study Courses - Extension Lectures.
Kentucky - Louisville Courier Journal - Louisville Times	Daily 4 - 5 p.m.	Market Reports - Weather reports Trade reports - occasional talks by faculty of Kentucky Agricultural College and Farm Bureau
Louisiana - New Orleans Sanger Amusement Company and Maison-Blanche Co. Station WSMB - 319 Meters	Daily 12.30 p.m. 6.30 p.m.	Weather report and Cotton market report Cotton Market report
Maine - Orono University of Maine Station WGBX - 252 Meters		Program to begin early in 1926
Massachusetts - Boston Shepard Stores Company Station WNAC - 280 Meters	Daily 11.53 a.m. 6.45 p.m. 5.05 p.m.	Weather report Weather report Daily Live Stock Market Report Receipts Chicago comment, Boston wholesale meat mkt. comment and prices
Massachusetts - Boston Edison Elec. Illuminating Co. Station WEEI - 476 Meters	Daily 5.05 p.m.	Weather forecast

<u>Broadcasting Station</u>	<u>Time</u>	<u>Matter Broadcast</u>
Massachusetts - Springfield Westinghouse Elec. & Mfg. Co. Station WBZ	Daily 7.00 p.m. 10.00 p.m.	Market Summaries. Each a weekly review of a specific commodity. Potato mkt daily Weather report
Massachusetts - Worcester Telegram Publishing Co. Station WTAG - 268 Meters	Daily 5.00 p.m.	Wholesale market report - all commodities Saturdays, Weekly review of wholesale and retail markets and prices
Michigan - Detroit Detroit News Company Station WWJ - 353 Meters	Daily 12.00 noon 3.55 p.m. Monday 4.00 p.m.	Weather report Live Stock report - Seed & Grain Markets. Local produce market. Toledo Markets. Agriograms twice a week when received.
Michigan - Detroit Detroit Free Press Station WCX - 275 Meters (Station at Pontiac, Mich.)	Daily 4.00 p.m.	Local Livestock and Grain Mkts. Weather reports
Michigan - East Lansing Michigan Agr. College Station WKAR - 286 Meters	Daily 12.00 Noon Daily except Saturday 7.15 p.m.	Weather reports Lectures on Marketing, Agrcl. Engineering, Forestry, Botany, English, and Farm Problems - by the Agrcl. College Faculty
Minnesota - Minneapolis - St. Paul Washburn Crosby Company Station WCCO - 416 Meters (Station located at Anoka, Minn. - Studio in Minneapolis and St. Paul.	Daily 9.30 a.m. 10.30 a.m. 11.30 a.m. 1.30 p.m. 3.00 p.m. 10.00 p.m. Mondays - Fridays - 7.45 p.m.	Program announcement - News Grain Markets opening prices - Future Live Stock receipts and Opening Flashes - Weeklies. Grain Market. Chicago & St. Paul Livestock Minneapolis Grain Futures - Chicago Grain - Chicago & St. Paul Livestock Markets. Minneapolis Closing Grain Mkts Outside Grain Markets Minneapolis Cash Grain Hay and Feed Markets. Potatoes Chicago & New York Butter & Egg Market. Chicago & St. Paul Livestock Market - Weather Advance Estimates Livestock Provisions Market Weather & Closing Grain Market Farm Talks

Broadcasting Station

Missouri - Jefferson City
Mo. State Marketing Bureau
Station WOS - 441 Meters

Time

Daily

9.00 a.m.

10.00 a.m.

11.00 a.m.

12.00 Noon

2.00 p.m.

3.00 p.m.

5.00 p.m.

Missouri - Kansas City
Sweeney School Company
Station WEB - 366 Meters

Daily

8.25 a.m.

9.25 a.m.

11.30 a.m.

12.15 p.m.

12.20 p.m.

1.25 p.m.

1.40 p.m.

3.05 p.m.

Saturday

11.10 a.m.

12.05 p.m.

1.25 p.m.

Missouri, Kansas City
Kansas City Star
Station WDAF - 366 Meters

Daily

5.50 p.m.

Matter Broadcast

Estimated receipts of livestock
Chicago & St. Louis Grain Mkts.
opening. Weather, Hog Flashes,
Eastern Meat Trade Conditions.
Chicago & St. Louis Grain Mkts.
Outside livestock market rpts.
St. Louis livestock market.
Chicago butter and egg markets.
Chicago & St. Louis Grain Mkt.
St. Louis poultry & Egg market
Chicago & New York Butter & Egg
market. Kansas City, Omaha and
St. Joseph livestock market.
Chicago & St. Louis Grain Mkt.
close. Advance Estimate of
livestock receipts. Closing live
stock reports, principal mkts.
New York dressed poultry mkt.
Marketgrams

Estimated receipts of livestock
Liverpool wheat cables
Livestock and meat market rpts.
8.00 a.m. weather. Opening
Kansas City grain market. LS
rpt. Grain Mkt. Livestock report-
Advance estimate of Livestock
for Chicago. Chicago Butter &
Eggs; Fruits & Vegetables Mkt.
Grain Markets.
Livestock market reports-ad-
vance estimates for Kansas
City & Chicago special market
information. Grain Market rpts.
Closing Grain Markets.
Closing livestock mkts. Advance
estimates of livestock. Kansas
City Hay Market.
Grain Market Review

Same as regular 11.20
Closing livestock markets
Kansas City Hay Markets. Weekly
Hay and Grain Reviews

Summary of markets for Grain
Livestock, produce, hay, cotton
sugar, coffee, etc.

<u>Broadcasting Station</u>	<u>Time</u>	<u>Matter Broadcast</u>
Missouri - St. Louis St. Louis Post Dispatch Pulitzer Pub. Co. Station KSD - 545 Meters	Daily 9.40 a.m. 10.40 a.m. 11.40 a.m. 12.40 p.m. 1.40 p.m. 2.40 p.m. 3.40 p.m. 9.00 p.m.	Estimated receipt of livestock 9 markets. Opening Chicago & E. St. Louis Hog Flashes. Grain market opening. Cotton market Livestock market at Natl Stock Yards. Indianapolis Hog Market Cattle market tone - grain mar- ket. Weather Grain market, cotton market, New York & Chicago egg & butter mkt. Same as 10.40 a.m. Fruit & vegetable market, grain market, cotton market Livestock market comment, E. St. Louis, Advance estimates of re- ceipts of livestock. E. St. Louis, Chicago and Kansas City. Cotton market Weather report for 10 states
Missouri - St. Louis St. Louis University Station WEW - 248 Meters	Daily 9.00 a.m. 10.00 a.m. 2.00 p.m.	Estimated receipts of live- stock 9 markets. Opening Chicago Hog Flash Weather report Fruit & vegetable market rpt. closing livestock markets. E. St. Louis and advance estimates Chicago & E. St. Louis (Natl Stock Yds)
Montana - Havre F. A. Buttery & Co. Station KFBB - 275 Meters	Daily 12.45 p.m.	Weather report; local grain market local produce prices; farm news crop estimates & weekly reviews
Nebraska - Hastings Westinghouse Elec. & Mfg. Co. Station KFKX - 288 Meters	Daily 9.30 a.m. 10.30 a.m. 12.30 p.m.	Weather report; estimated re- ceipts of livestock, actual re- ceipts of livestock previous day; opening Hog Flashes; local produce market; Kansas City Hay market, opening Chicago grain market, Futures; Carol shipments, Fruits & Vegetables Weather report and forecast, Chicago grain market, Eastern Meat Trade conditions; mid- morning livestock reports; New York and Chicago butter & egg markets. Weather report; complete live- stock reports; estimates of livestock for next day at Chicago; fruit & vegetable shipping point reports; Kan- sas City and Omaha fruit & vegetable markets; Farm Talks

Broadcasting Station	Time	Matter Broadcast
Station KFKX - 289 Meters contd.	Daily 3.00 p.m. 7.00 p.m.	Chicago grain market in fall; Kansas City cash grain market; Omaha Cash grain market, Ad- vance estimates of livestock at Chicago, Kansas City, Omaha- Weekly Reviews, Weather report. Advanced esti- mate of livestock at Chicago, Kansas City and Omaha; Boston Wool Market Summary Omaha Grain market. Special features. Farm Talks, etc.
Nebraska - Lincoln Nebraska Buick Co. Station KFAB - 341 Meters (Program from the College of Agriculture, University of Nebraska)	Daily 9.30 a.m. 10.30 a.m. 1.15 p.m. 8.05 p.m. Monday and Wednesday	Weather and Road reports Home Economic Talks High School Conovations Agricultural Talks
Nebraska - Norfolk Norfolk Daily News Station WJAG - 270 Meters	Daily 12.15 p.m.	Weather report, Market reports on livestock, hay, grain, dairy & poultry products, hay, potatoes (From Press Reports)
Nebraska - Omaha Woodmen of the World Station WOAW	Daily 8.15 a.m. 8.55 a.m. 10.30 a.m. 12.30 p.m. 1.45 p.m. 4.00 p.m.	Estimated receipts of live- stock. Opening Hog Market - Omaha. Omaha Livestock market opening. Omaha Livestock Market Actual receipts of livestock Market summary
Nebraska - Omaha Omaha Grain Exchange Station WAAW - 384 Meters	Daily 9.30 a.m. 9.45 p.m. 10.15 a.m. 10.45 a.m. 11.15 a.m. 11.45 a.m.	Chicago grain market opening Chicago Grain Futures; Liver- pool cables. Grain market Kansas City, Winnipeg and Minneapolis; Weather report; livestock receipts; Chicago and Omaha opening hog market Chicago grain future Chicago grain futures; Liver- pool cables; other markets; Grain futures; sugar market; Chicago & Omaha complete live- stock market. Chicago butter & Egg. Weather. Chicago Grain futures Chicago and other markets, grain futures, Omaha Cash Grain market; other cash grain markets. Weather report.

<u>Broadcasting Station</u>	<u>Time</u>	<u>Matter Broadcast</u>
Omaha Grain Exchange Cont.	12.15 Noon 12.45 p.m. 1.15 p.m. 8.00 p.m.	Chicago grain futures Chicago grain futures, other future grain markets. Omaha Cash Grain market. Other cash grain markets; Weather Close all future markets mentioned. Final Omaha Cash Grain market. Kansas City and St. Louis market tone. Final Chicago Cash Grain market. Summary of Omaha Livestock market. Resume of Final market reports Friday; Agrcl. Talks.
New Mexico - State College New Mexico College of Agriculture Station KOB - 349 Meters	Daily 9.55 a.m. 11.55 a.m. 12.00 Noon 12.10 p.m. Monday 7.30 p.m.	Time signals Time signals Weather reports - Road reports Agricultural News & Crop report Agricultural Talks. Agriograms
New York - Buffalo Federal Tel. Mfg. Co. Station WGR - 319 Meters	Daily 12.00 Noon 7.30 p.m.	Weather report; Produce market report. Grape market (in season) Garden Bulletin. Monday & Thursday--Agriograms Grape market report (In season)
New York - Canton St. Lawrence University Station WCAD - 263 Meters	Daily 11.00 a.m. 11.02 a.m.	Weather report U.S. Dept. Agri. Agriograms on Mon. Wed. Thurs., & Friday.
New York - Ithaca Cornell University Station WEAJ - 254 Meters	At Irregular Times	Agricultural Talks (An increased program is contemplated)
New York - New York City Am. Tel. & Tel. Co. Station WEAJ - 492 Meters	Daily 12.00 Noon	Market reports-Livestock & Meats, Fruits & Vegetables, poultry, butter & eggs, cheese, country dressed calves. Weather.
New York - New York City City of New York Dept. of Plants & Structures Station WNYC - 526 Meters	Daily 6.10 p.m.	Market summaries; livestock & meats. Fruits & vegetables, butter, eggs, cheese, poultry, hay. Special talks on meats.

<u>Broadcasting Station</u>	<u>Time</u>	<u>Matter Broadcast</u>
New York - New York City Radio Corporation of America	Daily 12.30 p.m. 5.30 p.m. 6.00 p.m. 6.15 p.m.	Fruit & Vegetable shipments; ship- ping point information; livestock receipts; livestock markets Fruits & Vegetables market; live- stock markets. Dairy products Market summaries Farm Talks
New York - Rochester Eastman School of Music Station WHAM - 278 Meters	Daily 7.30 p.m.	Fruit & Vegetables; shipments; shipping point reports- market rpts
New York - Schnectady General Electric Co. Station WGY - 380 Meters	Daily 12.30 p.m. 6.00 p.m. Mondays 7.00 p.m.	Fruit & Vegetable market report, New York Weather Forecast Fruit & Vegetable market report Garden Bulletin - News Items Agricultural talks
North Carolina - Charlotte Chamber of Commerce Station WBT - 275 Meters	Daily 2.00 p.m.	Cotton markets
North Dakota - Agrl. College Agrl. College of No. Dakota Station WPAK - 275 Meters	Daily 12.00 Noon Wednesday 7.30 p.m.	Weather report Market summaries
North Dakota - Fargo Radio Equipment Co. Station WDAY - 261 Meters	Daily 10.00 a.m. 11.00 a.m. 12.30 p.m. 1.00 p.m. 2.00 p.m. 5.30 p.m.	Minneapolis grain mkt. opening Minneapolis grain mkt. opening Minneapolis grain mkt. opening Chicago Mkts. butter, potatoes, Fargo livestock report. Produce rpt. Minneapolis grain mkt. closing Fargo cash grain market
Ohio - Cleveland Goodyear Rubber Co. Station WEAR - 389 Meters	Daily 11.00 a.m. 12.00 Noon 12.05 p.m. 4.00 p.m.	Weather report Weather report Farm Talks Weather report
Ohio - Columbus Ohio State University Station WEO - 294 Meters	Daily 9.45 a.m. 11.00 a.m. 1.00 p.m. 4.00 p.m. Monday 1.15 p.m.	Estimated receipt of livestock & Weather report Actual receipts of livestock-Agr. Bulletins. Livestock markets Closing livestock markets, local produce markets. Weather report Closing grain market, seeds, poul- try, butter & egg market Timely economic information by the College department of Rural Economics

Broadcasting Station	Time	Matter Broadcast
Ohio State University Station WEAQ -- cont.	Tuesdays 9.00 p.m. Thursday 8.00 p.m.	Farm Lecture Series by College Faculty. Soils, Horticulture poultry Same as Tuesday 9.00 p.m.
Ohio - Cincinnati Crosley Mfg. Co. Station WLM - 422 Meters	Daily 9.30 a.m. Daily 10.45 a.m. 1.30 p.m. 6.50 p.m.	Mon.-Tues.-Fri. Agrl. Talk Local Fruit and vegetable mkts. Chicago & N. Y. butter & egg mkt. Local butter, egg, & poultry mkt. Local fruit & vegetable markets
Oklahoma - Bristow Okla. A & M College broadcasting through The Voice of Oklahoma Station KVOO - 375 Meters		Program will be under way as soon as station is in operation
Oregon - Corvallis Oregon Agri. College Station KFDT - 280 Meters	7.00 p.m. 7.30 p.m. 7.30 p.m.	Monday - Agricultural talks Wednesday - Household program Friday - Special talks
Oregon - Portland Morning Oregonian Station KGW - 492 Meters	Daily 10.30 a.m. 7.30 p.m.	Weather report Weather - livestock markets, Chi- cago & Portland grain markets. Portland butter & egg mkt. Fruit & Vegetable market reports.
Oregon - Portland Mier & Frank Co. Station KFEC - 248 Meters	Daily 12.00 Noon 6.30 p.m.	Weather report Weather & tide report
Pennsylvania - Pittsburgh Westinghouse Elec. & Mfg. Co. Station KDKA - 309 Meters Reports broadcast by National Stockmen and Farmers	Daily 9.45 a.m. 12.00 Noon 3.20 p.m. 7.15 p.m. 9.55 p.m.	Pittsburgh & Cleveland livestock market reports; opening Chicago grain market Weather forecast; Pittsburgh whole- sale produce mkt; Cleveland live stock report; Chicago grain mkt. Chicago grain close; Pittsburgh hay & grain mkt; Boston wool; pri- mary feed mkts; Toledo seed mkt. N.Y. & Phila. butter & egg mkt. Pittsburgh, Chicago, Buffalo, Cleve- land, Cincinnati, Baltimore, St. Louis, Kansas City, Indianapolis livestock mkt; Chicago, Baltimore & Phila. grain mkts; N.Y. cotton mkt. Toledo seed mkt; Cotton belt weath- er forecast; New Orleans cotton & raw sugar mkt; Boston wool reviews; feed mkts; Chicago, N.Y. Phila. & Pittsburgh butter & egg mkts; Pittsburgh wholesale produce Time signals & weather report

<u>Broadcasting Station</u>	<u>Time</u>	<u>Matter Broadcast</u>
Pennsylvania - Philadelphia Gimbel Brothers Co. Station WIP - 508 Meters	Daily 6.45 p.m. Mon. 4.00 p.m.	Livestock, fruits & vegetable - produce market report - weather Market hints to Housewives
Pennsylvania-Philadelphia Strawbridge & Clothier Station WFI - 395 Meters	Daily 10.15 a.m. 1.50 p.m.	N.Y. & Phila. fruit & vegetable market reports - Chicago live- stock market report Phila. fruit & vegetable mkt. rpt. Phila. wholesale meat mkt. rpt.
Pennsylvania-State College Pennsylvania State College Station WPSC - 261 Meters		To be put in operation in Spring, 1926
South Dakota - Brookings So. Dakota State College Station KFDY - 273 Meters	Daily 12.15 p.m. Thursdays 8.00 p.m.	Weather report, livestock markets, Sioux City, Ia., Sioux Falls, S.D. Houson, S.D. Agri. Statistics Agricultural talks
South Dakota - Rapid City So. Dakota School of Mines Station WCAT - 240 Meters	Daily 9.30 a.m. 12.30 p.m.	Weather forecast Weather report, agriograms, health talks, etc.
Tennessee - Memphis Commercial Appel Station WMC - 500 Meters	Daily 9.45 a.m. 11.30 a.m. 2.30 p.m. Mondays 7.30 p.m.	Weather report, cotton market opening Weather report, river bulletins, local mkt. reports; cotton mkts.; local N.Y.s; & New Orleans. Local mkts; cotton mkt; river bul- letin Agricultural talks
Texas - College Station A & M. College of Texas Station WTAW - 270 Meters	Wednesday and Friday 8.00 p.m.	Agricultural Talks by members of the Faculty
Texas - Dallas Dallas News Station WFAA - 476 Meters	Daily 8.30 a.m. 9.30 a.m. 10.30 a.m. 11.30 a.m. 12.30 p.m. 1.30 p.m. 2.30 p.m. Mon. 8.30 p.m. Wed. 12.30 p.m. Friday -- 12.30 & 2.30 p.m. Sun. 2.30 p.m.	Opening grain & cotton markets previous days fruit & veg. mkts. Grain & cotton markets Dallas fruit & vegetable mkt. Later grain & cotton mkts.- early livestock mkt. Ft. Worth Weather reports Later grain & cotton markets also livestock market Closing grain, cotton & livestock mkt. Farm programs--Talks by prominent agricultural leaders & teachers

<u>Broadcasting Station</u>	<u>Time</u>	<u>Matter Broadcast</u>
Texas - Fort Worth Star Telegram Co. Station WBAP - 476 Meters	Daily 10.00 a.m. 11.00 a.m. 12.00 Noon 1.00 p.m. 2.00 p.m.	Estimated receipts of livestock; 6 markets; holdover hogs; Hog Flashe Chicago, Kansas City, E. St. Louis, Range cattle report (in season) Weather forecast; cotton & grain markets Cotton & grain market reports Cotton & grain market reports Receipts of livestock, Ft. Worth- Chicago-Kansas City-E. St. Louis; complete Ft. Worth livestock mkt; market comment Chicago, Kansas City, E. St. Louis, advance estimates
Texas - San Antonio Southern Equipment Cooperating with San Antonio Express & Evening News Station WOAI - 395 Meters	Daily 10.00 a.m. 12.15 p.m. 2.30 p.m. 6.15 p.m.	Opening grain & cotton markets Comment on Ft. Worth, Chicago, Kan- sas City, E. St. Louis livestock mkts. Local market report on fruits & vegetables and poultry Late livestock rpts; cotton & grain mkt. Late mkts. & Commercial miscel.
Texas - San Antonio Southern Radio Corp in cooperation with San Antonio Light Station WCAR - 263 Meters	Daily 10.00 a.m. 3.00 p.m.	Hay mkt. fruit & vegetable ship- ments, shipping point rpts. Ft. Worth & San Antonio poultry, butter & egg mkts. Comment and jobbing fruit & veg. mkts. of interest to Texas ship- pers
Utah - Ogden Browning Brothers Station KFWA - 261 Meters	Daily 5.45 p.m. Weekly-Wed.	Ogden livestock mkt. San Francisco butter & egg market Boston wool reports.
Utah - Salt Lake City Newhouse Hotel Station KOYL - 246 Meters	10.30 a.m.	Livestock report
Vermont - Burlington University of Vermont Station WCAX - 250 Meters	Friday 7.00 p.m.	Agricultural and Home Economic talks
Virginia - Richmond Louis Bros. Co. Station WRVA - 256 Meters	Mon & Thurs 8.00 p.m.	Summary of market reports pre- pared by the Virginia Division Markets
Washington - Pullman Washington State College Station KWSC	Mon - Wed Fri - eve. 7.30 p.m.	Agricultural talks by the specialist of the College Faculty

<u>Broadcasting Station</u>	<u>Time</u>	<u>Matter Broadcast</u>
Wisconsin - Madison University of Wisconsin Station WHA - 535 Meters	Daily	Weather reports No special agricultural broadcasting
Wisconsin - Stevens Point Wisconsin Dept. of Markets Station WLBL - 278 Meters	Daily	Carlot shipments, fruits & vegetables shipping point reports on fruits & vegetables; Chicago hog flashes; on Sat. The Cheese Mkt. at Plymouth, Wis.
	8.45 a.m.	Weather forecast - repeat 8.45 a.m. schedule. Late hog market flashes.
	9.45 a.m.	Weather forecast; St. Paul livestock mkt; N.Y. & Chicago butter & egg mkt. Chicago potato mkt.
	10.45 a.m.	Weather report; Wisconsin primary cheese market comment and quotations; Chicago livestock, comment & market. Chicago live poultry mkt.
	11.45 a.m.	Weather forecast. Wisconsin primary cheese mkt., comment & quotations. Chicago, N.Y. & Milwaukee butter & egg mkt; Wisconsin shipping point reports on cabbage, onions and potatoes; total carlot shipment of cabbage, onions and potatoes. Minneapolis & St. Paul potato market reports; Chicago potato market, C.S. & St. Paul livestock mkt. flash; Chicago livestock mkt., comment and quotations; Chicago live poultry mkt.
	12.30 p.m.	Late news items
	Wed.-Sat	
	12.30 p.m.	Feed market comment and quotations
	1.45 p.m.	Weather report; Chicago live poultry market; Chicago hay mkt. (Monday only); Farm news items

1. The first part of the report
deals with the general situation
of the country.

2. The second part of the report
deals with the economic situation.

3. The third part of the report
deals with the political situation.

4. The fourth part of the report
deals with the social situation.
5. The fifth part of the report
deals with the cultural situation.
6. The sixth part of the report
deals with the international situation.
7. The seventh part of the report
deals with the future of the country.
8. The eighth part of the report
deals with the conclusion of the report.

9. The ninth part of the report
deals with the appendix.

10. The tenth part of the report
deals with the bibliography.

11. The eleventh part of the report
deals with the index.

12. The twelfth part of the report
deals with the list of figures.

13. The thirteenth part of the report
deals with the list of tables.

14. The fourteenth part of the report
deals with the list of references.

15. The fifteenth part of the report
deals with the list of abbreviations.

16. The sixteenth part of the report
deals with the list of symbols.

17. The seventeenth part of the report
deals with the list of footnotes.

18. The eighteenth part of the report
deals with the list of appendices.

19. The nineteenth part of the report
deals with the list of references.

20. The twentieth part of the report
deals with the list of abbreviations.

21. The twenty-first part of the report
deals with the list of symbols.

22. The twenty-second part of the report
deals with the list of footnotes.

23. The twenty-third part of the report
deals with the list of appendices.

24. The twenty-fourth part of the report
deals with the list of references.

25. The twenty-fifth part of the report
deals with the list of abbreviations.

26. The twenty-sixth part of the report
deals with the list of symbols.

27. The twenty-seventh part of the report
deals with the list of footnotes.

28. The twenty-eighth part of the report
deals with the list of appendices.

29. The twenty-ninth part of the report
deals with the list of references.

30. The thirtieth part of the report
deals with the list of abbreviations.